

# EXHIBITIONS NOTES PAGE

Use these **FOCUS QUESTIONS** to help you organise and record your research:

- What is the design intent of the exhibition? (What is the exhibition showing?)

---

---

---

- 
- Who is the target audience?

---

---

---

- 
- What are the features of the exhibition space? (size, lighting, audience movement - seated, standing, moving?)

---

---

---

- 
- What visual communications methods are used? (digital - movies, screen interaction, projectors, or traditional - print, posters, etc)

---

---

---

- 
- What drawing techniques are used?

---

---

---

- 
- How are the features of the design outcome communicated to the audience?

---

---

---

---

- What are the design principals of the composition and how are they used?

.....

.....

.....

- 
- How do they achieve a cohesive presentation - that is, how does the presentation work as a whole?

.....

.....

- 
- How have presentation and formats been integrated? That is, how do they combine presentation techniques and formats so they work well together?

.....

.....

.....

.....

.....

.....

- 
- How do they integrate presentation techniques and formats to promote the design intent in a convincing manner to the audience within the exhibition space? (the design intent is the ideas, concepts, and the criteria that the owner defines as important)

.....

.....

.....

.....

.....

.....

- 
- How do they integrate exhibition knowledge with the nature of design outcome, the needs of the audience, and the constraints of the exhibitions space?

.....

.....

.....

.....

.....

.....

.....

.....